



Custom Label Specifications

To comply with regulatory guidelines and provide your customers with the best shopping experience, use the following specifications when sending art. Call (888) 285-5522 if you have questions- we're happy to help!

- Finished size of standard labels is 4" h x 3.75" w
- Finished size of labels for Trade Fixtures' Rhino Grinder is 4" h x 6" w
- Add 1/8" to 1/4" bleed to all art
- The TL program inserts crop marks- please do not build them into your art
- 300 DPI jpg, png or pdf
- Send both a sample of the completed label *and* the art for the background (without type)
- If ordering labels for both conventional and organic products, send a template for each
- Designs must accommodate two-line product names
- The ingredient space must be a minimum of 3.75" sq. in to accommodate trail mixes and other items with long ingredient lists, allergen alerts, and certifications. Please test product info below to assure that the data we need to import will fit on your design(s). We resize type as needed, but it should not be smaller than 6pt.

Product Name: Chocolate Peanut Butter
Pretzel Nuggets

Ingredients: Almonds, Dark Chocolate Stars (Cane Sugar, Unsweetened Chocolate, Cocoa Butter, Soy or Sunflower Lecithin [emulsifier], Vanilla), Yogurt Peanuts (Yogurt Coating [Cane Sugar, Palm Kernel and Palm Oils, Yogurt {Cultures, Nonfat Milk, Whey, Lactic Acid} Sunflower Lecithin [emulsifier], Sea Salt, Vanilla), Roasted Peanuts [Peanuts; Peanuts, Canola and/or Sunflower Oil], Pure Food Glaze). Roasted Peanuts (Peanuts; Peanut, Canola and/or Sunflower Oil, Sea Salt). Vanilla Chips (Cane Sugar, Fractionated Palm Kernel Oil, Fractionated Palm Oil, Cocoa Butter, Nonfat Milk, Cream, Whey, Soy or Sunflower Lecithin [emulsifier], Vanilla), Milk Chocolate Peanuts (Milk Chocolate [Cane Sugar, Cocoa Butter, Unsweetened Chocolate Whole Milk Powder, Soy or Sunflower Lecithin {emulsifier}, Vanilla), Roasted Peanuts [Peanuts; Peanut Canola and/or Safflower Oil], Pure Food Glaze), Organic Dark Chocolate Espresso Beans (Organic Dark Chocolate [Organic Cane Sugar, Organic Unsweetened Chocolate, Organic Cocoa Butter, Organic Soy or Sunflower Lecithin {emulsifier}, Organic Vanilla (milk)], Organic Roasted Coffee Beans, Pure Food Glaze), Pecans, Milk Chocolate Almonds (Milk Chocolate [same as Milk Chocolate Peanuts], Dry Roasted Almonds, Pure Food Glaze), Yogurt Almonds (Yogurt Coating [same as Yogurt Peanuts], Dry Roasted Almonds, Pure Food Glaze). CONTAINS: Almonds, Milk, Peanuts, Pecans, Soy. Manufactured on shared equipment with peanuts, tree nuts, wheat, mil, and soy.

- Nutri Fact box must have a solid background (TL will insert the box for both the old and new format Nutri Facts)
- Space for the supplier line
- Space for your store logo if desired
- Space for barcodes, PLU, price and vendor source if you want them included on the labels
- Space for attribute logos (USDA OG, NonGMO, Fair Trade, etc) if you want them included on your labels
- Specify all font names and sizes
- Specify Pantone colors if possible